

THE HILLHOLDER

The Official Newsletter of the North Georgia Chapter Studebaker Drivers Club

MARCH 2014

STUDEBAKER SPOTLIGHT STUDEBAKER LOGO



Turning Wheel 1912-1934

**DON'T MISS THE MARCH 2014
NORTH GEORGIA CHAPTER SDC
MEETING!
"THE COFER COLLECTION" A STABLE
OF THOROUGHBREDS
TUCKER GA
MARCH 1, 2014**

**BRING YOUR FAMILY AND FRIENDS
TO THIS NORTH GEORGIA
SPECIAL EVENT!!!**

Details on Page 10.

FEBRUARY 2014 MEETING SPECIAL REPORT

Details on Page 7.



Stylized Studebaker Script 1917

Story on Page 6.



COMING IN SEPTEMBER

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March 2014

Vol. 39 No 3

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PRESIDENT'S PROSE

By Ben Alspach



MAGICAL MOMENTS...

The weather for the North Georgia meeting at Keswick Park in Chamblee GA turned out pretty nice in spite of a rough start earlier that Sunday morning. I was in and out of the Community Building numerous times both before and after the meeting and noticed quite a few "locals" who took time from their jogging, dog walking or kid chasing to check out the interesting cars we had on display. It was a nice, casual setting and "passers-by" were curious about the informal show.

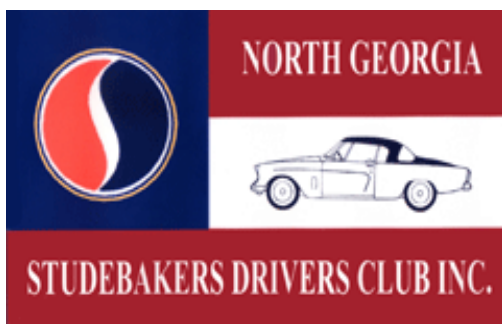
On one of my many trips back and forth (I think I needed to retrieve something from my car.) I passed a Dad, maybe 35 years old, and his young son...probably a first or second grader. They were standing in front of Alan and Rochelle Ziglin's imposing '29 Studebaker sedan and the little boy was fascinated. As I passed, I heard him ask his Dad how that *really old car* got there. "Did they bring it on a trailer or pull it with a truck?"

"No," his father responded. "The sign here says the car runs and the people who own it probably DROVE it to the park, just like we drive our car through the park."

At this point the boy clearly was amazed that this ancient and exotic old behemoth actually ran and that someone could really drive the thing...just like a "regular" car. This was beyond the boy's belief! I could tell he was anxious for a closer look but his Dad was doing his parental duty and keeping close tabs on the youngster.

Alan must have been in the vicinity and also observed what was going between this father and son. As I came back by the car a few minutes later, the little boy was standing on the running board and the driver's door was open (evidently with Alan's permission and assistance). The boy was inspecting the interior of the relic and every few seconds would look at his Dad with a GIANT grin on his face, calling out another "weird feature" he discovered in the cabin. The weathered door with its square window opening created a perfect photo composition "frame" and Dad was eagerly capturing all the excitement with his smart phone.

I could tell it was a magical moment for this little boy and his Dad (and probably Alan, too!). For those few minutes, that old Studebaker sedan held the same fascination as a time machine, a space ship (Continued on Page 6...See President.)



Editor's Note: What was I thinking when I complained about the cold January weather the third week in January when I published the February 2014 issue of The Hillholder? Little did I know what was to come the next week—SNOW! After being stuck in traffic on icy, snowy roads for over four hours, having to leave my car in a Rite Aid parking lot, and being rescued by my son in his four-wheeled drive truck, I don't think I will complain about dry, cold weather ever again.

As they say, "You ain't seen nothing yet!" How true. How true. As I was writing this March issue of The Hillholder two weeks later, it snowed 8 more inches mixed with sleet and freezing rain over three days. This time our whole family was housebound and not on the road.

The snow brought long forgotten memories. When I was a freshman in college, my roommate's boyfriend owned a 1952 Studebaker. There was a lot of snow and ice in the winter in Terre Haute IN. We would go out to the icy parking lots and do donuts with his Studebaker. To a naive girl from a small town in rural southern Indiana, this was a daring experience. I could not know that after I married Bill, whom I did not know when I was in college, Studebaker would play a significant role in my life.

If you have any good snow pictures with your Studebaker from January or February, please e-mail some of them to me to share. Hopefully in the next issue of the newsletter, we will be talking about spring, but the pictures will make us appreciate it more.

Special thanks go to North Georgia member Bruce Rawley for providing pictures from the February meeting. If you take some good photos at North Georgia events, please e-mail them to me for use in the newsletter.

If you can attend only one North Georgia Chapter meeting this year, make it in March! Lory Healy has arranged a very special program for this meeting. See the details on page 10.

Thought for March: May you have the hindsight to know where you've been, the foresight to know where you're going, and the insight to know when you've gone too far."
Author Unknown.

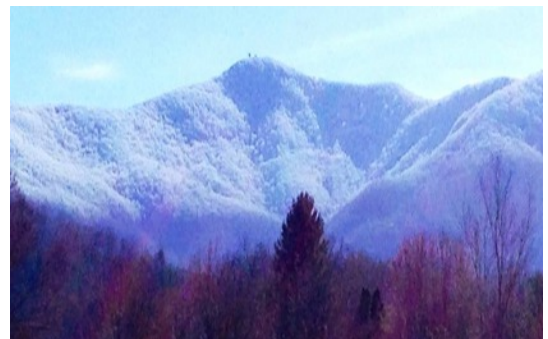
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FEBRUARY IN GEORGIA



The picture below was taken by North Georgia Chapter member Kathy Ensley in January at Brasstown Bald GA



North Georgia Chapter SDC Minutes
Sunday, February 2, 2014
Chamblee Community Center, Chamblee GA

Ben Alspach, President, called the meeting to order at 2:00 PM. He thanked the meeting hosts Alan, Rochelle, Michael and Carl Ziglin. He welcomed our guests. Sign-in Sheet being passed around.

Alan Ziglin moved, Mike Byrd seconded, to approve the January 2014 minutes as published in The Hillholder. Motion carried.

Charleen Carey moved, Alan Ziglin seconded, to approve the December 2013 Treasurer's Report as published in The Hillholder. Motion carried.

Ben congratulated those with February birthdays/anniversaries.

Announcements

Ben – The SDC is having a coin auction to fund scholarships. Details will be in Turning Wheels. Remember to vote (by March 31, 2014) for the Southeast Zone Director position (for which Ed Burris is a candidate).

Reports

1. Ed Burris (National): Board will have a telephone meeting on March 9. Ed believes this is not proper, as no members have any input. The Executive Committee continues to adopt rules and regulations with no input. He attended a meet in Tennessee and was surprised that the Tennessee candidate running for the Southeast Zone Director position did not attend. The attendees at the meet indicated they were voting for Ed (Ed did not campaign while at the meet.)
2. Wayne Lee (Zone): The April 2014 Studebaker Swap Meet has been postponed. The 50th anniversary of the Zone Meets will be in 2018. This would be a great time for a club to volunteer to host the meet. He received 648 paper surveys (not sure as to how many online surveys were received). The committee has done a preliminary accounting of the results: the average age of the members who completed the survey is 70 1/2. 44% of the members are computer literate but only 12% have visited the SDC web page. The complete report will be in Turning Wheels.
3. Bill Delli (Treasurer): Balance 1/01/2014 was \$4924.96. Balance 1/31/2014 was \$5046.96. Complete report in The Hillholder.
4. Charlotte Delli (Editor): Send her photos of your Studebakers in the snow.
5. Barbara Miller (Membership): 2014 dues due by March 1. 22 households have not yet paid.

Unfinished Business:

The North Georgia Chapter Exec Board is working on the cleanup of the chapter By-laws. When they have a completed document, it will be published in The Hillholder and then presented to the Chapter for comment and approval. The updated By-laws will be sent to National for approval.

New Business:

Richard Knoblock has a contact for the 57th Fighter Group Restaurant at Peachtree DeKalb Airport. If anyone is interested in hosting their meeting there, call Richard.

The next meeting is Sunday, March 1st in Tucker GA, hosted by Lory Healy. Tour of the Cofer Collection is at 10:00 AM, followed by lunch at a restaurant about 6 blocks from Cofer's. (Plan to arrive by 9:30 AM.)

Guest David Hagerman talked about the plans for the Raymond Loewy Museum of Industrial Design. David, the husband of the late Laurence Loewy, was driving Raymond Loewy's last car, a dark gold 1975 Avanti II.

Guest Dan McNichol talked about Dire States, a program to educate the public about the failing infrastructure and highway system in the USA. Dan is driving a rusty 1949 Hudson around the country to advertise the program.

Dan Miller moved, Rochelle Ziglin seconded, to adjourn at 2:45 PM. Motion carried.

Door prizes were given out. Alan Ziglin won \$60.00 in the 50/50. North Georgia Chapter banked \$60.00.

Submitted by Terry Ziemer, Recording Secretary

ATTENDEES NORTH GEORGIA CHAPTER SDC MARCH 2014 MEETING

Ben & Janet Alspach	
Melvin Bohannon	
Edward Burris	1964 Avanti
Mike Byrd	1962 Hawk
Billy & Charleen Carey	
Solon Couch	
Bill & Charlotte Delli	1953 GT Hawk
Richard & Helen Forgay	
Lory Healy	
Richard Hickok	
Rick Kamen & Brighton	
Rich Knoblock	1955 Commander
Wayne & Ann Lee	1953 Starliner
Peter McCaffrey	
Dan & Barbara Miller	
Bruce Rawley	
Marvin & Carolyn Sikes	1964 Avanti
	1955 Speedster
Wayne & Terry Ziemer	
Alan & Rochelle Ziglin	1951 Commander
	Starlight
Carl Ziglin	1984 Avanti
Michael Ziglin	1929 Commander
 GUEST	
David Hagerman	1975 Avanti II
 HUDSON CLUB	
Henry & Ann Dabrowski	
with Kelsey	
Hud & Tyler Fullerton	1940 Hudson
with Nancy Delf	Traveler
Bob & Lynn Hunt	1941 Hudson
Richard Lew	1941 Packard
Earl & Lindy Lively	
Dan McNichol	1949 Hudson
Frank Pudysz	1954 Kaiser
Cynthy Scruggs	
Marvin & Carolyn Sikes	
John & Becky Upchurch	
Steve Virsing	1951 Commodore



MARCH CELEBRATIONS

BIRTHDAYS

Carl Ziglin	3/5
Bill Delli	3/13
Brenda Bodkin	3/17
Michael Ziglin	3/21
Mike Byrd	3/23
Ed Lane	3/26
"Crazy" Ray Smith	3/27
Bob Lytle	3/30
Marvin Sikes	3/31

ANNIVERSARIES

John & Arlene Hollier	3/3
Ben & Janet Alspach	3/20

TREASURER'S REPORT

Submitted By Bill Delli, Treasurer

January 1, 2014	\$4924.96
Beginning Balance	

Deposits	122.00
January 50/50	\$32.00
Dues	\$80.00
ALS Donation	\$10.00*

Withdrawals	-0-
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January 31, 2014	\$5046.96
Ending Balance	

*Part of the \$95 paid to the ALS Guardian Angels in December 2013.

Special birthday wishes are extended to North Georgia Chapter member Bob Lytle. Bob celebrates his 92nd birthday this month.

WAY TO GO BOB!!



STUDEBAKER SPOTLIGHT THE STUDEBAKER LOGO

By Charlotte Delli, Editor

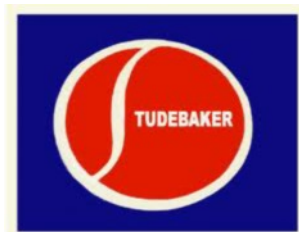
Brand logos are visual representations of a product or commodity, which allow the consumer to identify it instantly. A logo lets people know the nature of the product and creates an impression—negative or positive—for the product. How a logo is perceived can “make or break” a product. It has been said “a picture is worth a thousand words” and nothing could be more true about a logo. A logo conveys more than mere words and can affect a product’s success in the market place.

Studebaker was a master at using logos. The first Studebaker logo (pictured on page one) was used from 1912 to 1935. This logo is the “turning wheel.” Featured along with this logo is the Studebaker script from 1917 (also pictured on page one).

In the 1930’s, Studebaker designer Raymond Loewy created the “lazy S” logo for Studebaker. This logo was used until 1964. From 1964 to 1968, Studebaker used an improved, more modern variation of the “lazy S,” (shown below) which also was created by Raymond Loewy.



Adaptations of these logos also have been employed for Studebaker and are shown below.



The Studebaker logos have been adapted for use by related organizations as well. For example, the “turning wheel” is used in the logo for the Studebaker

Drivers Club (SDC), an organization dedicated to the preservation of the Studebaker legacy. The original logo for the SDC later was updated



Original Logo



Updated Logo

On a side note, it is said that the original Pepsi Cola logo, debuted in the 1940’s, bears a striking resemblance to the Studebaker “lazy S.” Pepsi vigorously denies this claim, but it did a significant redesign of its logo in 2009. Unfortunately, the Pepsi logo cannot be reproduced here for comparison because of copyright laws, but its logos can be seen at www.pepsico.com.

Logos are available for products affecting every aspect of life and have had a major impact on the automotive industry.

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ANSWERS HOW WELL DO YOU KNOW YOUR STUDEBAKERS?? FEBRUARY 2014 THE HILLHOLDER

Car A: 1954 Champion Regal Starliner
Car B: 1949 Studebaker Midget Racer
Car C: 1929 Studebaker Erskine

(President...Continued from Page 2) or the most exotic ride at Disney World. I’ll bet they looked at the video on the way home from the park and then showed it to Mom when they arrived there. I suspect the next day a few other kids at school heard about the “awesome old cars” and Dad probably shared the story with Grandpa and maybe a couple of friends at the office, too.

Lots of youngsters—and adults—are interested in our old cars. We just need to make them accessible and exhibit the willingness to help “unlock their mysteries.” This boy and his Dad won’t soon forget that fantastic old Studebaker. All in all, a pretty good day’s work. See you in March!

TECHNICAL TOPICS

A STITCH IN TIME

By Charlotte Delli, Editor

My husband Bill and I just learned an expensive lesson week that I thought I would share just in case anyone else could have the misfortune of reliving our experience. If you know to do what we didn't, you could save yourself a lot of money.

On February 7th, Bill tried to open our garage door and it would not budge. It seemed way too heavy to lift. At the time, our vehicles were parked outside on the driveway or we really would have been in a fix.

Bill disconnected the garage door opener and tried to open the door manually. There was still too much pressure to raise it. Inspection revealed that one of the two recoil springs had broken in half.

Calling a repairman was the only option. He repaired the spring by replacing it. To be on the safe side, we also had the unbroken spring replaced since it was likely if one spring failed the other would soon follow. Bill and I were both curious about why the spring had broken. We have had garage doors for the past forty years and never experienced such a failure before. The repairman said that the broken spring was a result of two things: the extreme cold temperatures (some below zero with the wind chill) and the lack of maintenance on the springs.

Bill periodically performs preventive maintenance on the rails and the rollers. About every six months, he applies a coating of lithium (white) grease on the rails and applies common motor oil to the rollers. The repairman said that a coating of common motor oil also should be applied to the recoil springs every six months. That is what we did not do. The repairman stressed that WD-40 should NOT be used on the springs. Our springs will be oiled every six months from now on. I even may try my hand at it. I would much rather spend money on myself or the Studebakers, not the garage doors.



NORTH GEORGIA CHAPTER FEBRUARY 2014 MEETING SURPRISE GUEST

David Hagerman, husband of the late Laurence Loewy (daughter of Raymond Loewy), was a surprise guest at the February 2014 meeting of the North Georgia Chapter SDC.



David Hagerman



The last Studebaker owned by Raymond Loewy—a 1975 Avanti II—was driven to the meeting by Mr. Hagerman

During the meeting, Mr. Hagerman made a brief presentation about the Raymond Loewy Museum of Industrial Design or "The Loewy."

He explained that the museum, the vision of Laurence Loewy in honor of her father, will be dedicated to education. It will house state-of-the-art interactive media to draw younger generations to appreciate art and good design. It will meld the old with the new by integrating exhibits of the works of Raymond Loewy with those of current artists and designers. These individuals also will participate in the museum to share their wisdom and experience.

Groundbreaking for the museum, which is expected to take place in the fall of 2014, will be in southern California.

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MEETING PICTURES
FEBRUARY 2, 2014
NORTH GEORGIA CHAPTER SDC AND THE HUDSON CLUB

STUDEBAKER HAPPENINGS

NORTH GEORGIA CHAPTER MEETINGS

2014 MEETINGS

March 1, 2014: Tucker GA. Host Lory Healy. 706-865-1635. Details on Page 10.

April 6, 2014: Loganville GA. Hosts: Bob Lytle & Marguerite Smith. 770-982-2503.

May 4, 2014: Buford GA. Hosts Dale & Pat Jakupca. 678-628-6231.

June 1, 2014: Kennesaw GA. Hosts Chuck & Cindy Lampman. 770-926-7142 or chuck@lampman.com.

July 2014: Not Meeting

August 3, 2014: Fort Yargo State Park, Winder GA. Annual Chapter Picnic. Hosts: Billy & Charleen Carey. 770-867-2060. Cell 770-867-7186.

September 7, 2014: Woodstock GA. Hosts: John & Lisa Spang. 770-722-0931.

October 5, 2014: Cartersville GA. Hosts: Henry & Loretta Malin. 770-606-8785.

November 2, 2014: Lawrenceville GA. Host: Richard Knoblock. 678-376-0547.

December 7, 2014: Winder GA. Hosts: Dan & Barbara Miller 770-932-1615 and Wayne & Ann Lee 404-805-9404. Annual Christmas Party and Officer Elections.

MANY THANKS TO ANN LEE FOR PUTTING TOGETHER THE 2014 MEETING SCHEDULE!!

SOUTHEAST ZONE EVENTS

March 22, 2014: Orlando FL. 10th Annual Studebaker at Old Town. Host Sunshine Chapter SDC. Contact Butch Figurella at 561-719-3933 or butchfig@bellsouth.net.

May 16-18 May, 2014: Townsend TN. Smoky Mountain Meet. Smoky Mountain Chapter SDC. Contact Joe Inman at 865-457-3002. Details on Page 11.

SOUTHEAST ZONE EVENTS Continued

October 3-4, 2014: Nashville TN. 46th Southeast Zone Meet. Fiddler's Inn. Host Middle Tennessee Chapter SDC. Contact Paul Wallace at 931-359-5318.

October 31-November 2, 2014: Clearwater FL. 37th Annual Florida State Meet. Holiday Inn on Ulmerton Road. Host Central Florida Chapter SDC. Larry Good Meet Chairman.

April 17-19, 2015: Mobile AL. 47th Southeast Zone Meet. Details to be announced.

OTHER STUDEBAKER EVENTS

March 6-8, 2014: York PA. 41st York Swap Meet. Host Keystone Region Chapter SDC. Info & Raffle Car contact Gordon Kertzel email: larkregal62@aol.com.

June 30-July 5, 2014: Doreen DE. 50th International SDC Meet. Hosts Delmarva Peninsula Chapter SDC. Dover Downs Hotel & Casino. Reservations 800-711-5882 by May 9 for discounted rate. Mark J. Henning Chairman. Go to www.DelMarVaSDC.org. INFO DelMarVASDC@comcast.net

September 13, 2014: International Drive Your Studebaker Day.

August 16-22, 2015: Marilyn Heights MO. 51st International SDC Meet. Hosts Gateway Chapter SDC. HQ: Sheraton Westport.

2016: Warrick RI: 52nd International SDC Meet. Details to be announced.

NON-STUDEBAKER CAR EVENTS

April 26 & 27, 2014: Atlanta Motor Speedway. Atlanta Motorama. Auto Show, Car Corral, Swap plus much more. Go to web site www.atlantamotorama.com for more details.

May 16-18, 2014: Canton GA. Kaiser-Frazer and Orphans/Independents Meet. Details to be announced. For information, contact Frank Pudysz at pudysz@bellsouth.net or 678-350-1997 or Rick Kamen at aeroman@aol.com or 404-314-8910.

For a complete listing of cruise-ins in the southeast, go to the following web site: southeasternwheelsevents.com

SPECIAL EVENT-SPECIAL TIME-SPECIAL EVENT-SPECIAL TIME

NORTH GEORGIA CHAPTER SDC MARCH MEETING

SATURDAY, MARCH 1, 2014

The Jaguar Car Club will be joining us at this meeting.

HOST: LORY HEALY

**706-865-1635
1bh907@hotmail.com**

The meeting will start out with a tour of "The Cofer Collection" a Stable of Thoroughbreds in Tucker GA with lunch to follow at The Greater Good Barbeque, also in Tucker. Please RSVP to Lory for the lunch so that the restaurant will have an idea of how many people plan to attend.

PLAN TO ARRIVE AT THE COFER COLLECTION BY 9:30 AM WITH THE TOUR TO START AT 10:00 AM. TOUR WILL LAST APPROXIMATELY 2.5 HOURS AND WILL BE CONDUCTED BY COFER COLLECTION CURATOR CECIL McCALL.



The Cofer Collection, which is located at 3702 Lawrenceville Hwy, Tucker GA 30084 and is not open to the general public, is one of the finest car collections in the southeast. The collection was started by the late Gene Cofer and his wife Neta in 1951 when they purchased a 1926 Buick. The Buick was soon followed by 1930 Oldsmobile and a 1928 Lincoln. Some of the most notable vehicles in the collection include a 1925 Fernandez, a SJ Dusenbergs, a 1915 Packard, a 1939 Packard, a 1917 Indian motorcycle, a 1920 Marmon, a 1921 Leland, a 1930 Pierce Arrow, a 1948 Chrysler Woody Convertible, and the prototype for the Corvette Stingray. Every car in the collection is meticulously maintained and driven on a regular basis.

DIRECTIONS TO THE COFER COLLECTION: From I-75 take exit 279 to I-285 East (to Greenville/Augusta). From I-285 East, take exit 36 for the Northlake Parkway. Turn left onto the Northlake Parkway. Turn left onto Lawrenceville Hwy/ US 29. Cofer's is on the left.

ALTERNATE DIRECTIONS TO THE COFER COLLECTION: From I-285 East take exit 38 for the Lawrenceville Hwy/US 29. Turn left onto Lawrenceville Hwy/US 29. Cofer's is on the left.

DIRECTIONS FROM THE COFER COLLECTION TO THE RESTAURANT AT 4431 HUGH HOWELL ROAD, TUCKER GA: From parking lot, head northeast (left) on Lawrenceville Hwy/Hwy 29. Continue onto Hugh Howell Road. The Greater Good Barbeque is on the right.

DON'T MISS THIS OPPORTUNITY FOR A SPECIAL EVENT!!!



THE STUDEBAKER DRIVERS CLUB SMOKY MOUNTAIN MEET
MAY 16-18, 2014 Hosted by the Smoky Mountain Chapter

MOTEL INFORMATION (mention "Studebaker")

MEET MOTEL: TALLEY HO INN (www.talleyhoinn.com)

8314 STATE HWY 73 TOWNSEND, TN. 1-800-448-2465

RATE: FROM \$80.00 +TAX BEFORE APRIL 13, 2014

There are also Campgrounds in the area

OUTSIDE VENDOR AREA ON GRASS FOR A \$15.00 REGISTRATION FEE; BRING YOUR TENT

SCHEDULE OF EVENTS:

FRIDAY, MAY 16

2 – 8 P.M. REGISTRATION/

SWAP MEET SET UP

6-7 P.M: SUPPER

SATURDAY, MAY 17

8A.M.-5 P.M SHOW/SWAP MEET

12N-3P.M – JUDGING

6 P.M.: BANQUET & AWARDS AT CARRIAGE HOUSE

SUNDAY, MAY 18

(HEADING HOME)

NAME: _____

ADDRESS: _____

CITY _____ ST _____ ZIP _____

PHONE _____ EMAIL: _____

MODEL/YEAR(S) CAR(S) SHOWING _____

WATCH/MODEL/PEDAL CAR/TOY SHOWING: _____

GENERAL RESISTRATION: @\$15.00 (includes vendors) before April 19 \$ _____

After April 19 @ \$20.00 \$ _____

FIRST CAR @\$10.00 **MUST BE MEMBER OF SDC TO ENTER** \$ _____

ADDITIONAL CARS @\$8.00 each \$ _____

WATCH/MODEL/PEDAL CAR/TOY @\$8.00 each \$ _____

BANQUET _____ X \$18.50 (INCLUDES MEAL, DRINK, TIP, & TAX) \$ _____

TOTAL \$ _____

MAIL REGISTRATION TO: SMOKY MTN CHAPTER SDC
c/o Joe Inman 228 MARQUISS CIR., CLINTON, TN 37716-6051
SMOKYMTNSDC@gmail.com; (865)457-3002

www.smokymountainstudebaker.org



STUDEBAKER CORRAL



These advertisements are provided as a service for Studebaker enthusiasts. Ads will be posted on a first come, first serve basis with preference given to Studebaker-related ads,, North Georgia Chapter members first.

Each ad will be posted for 3 months. If space permits, ads can be posted for additional 3-month periods. Month of current posting is placed at the end of each ad. To extend an ad, contact the newsletter editor at e-mail calh407@comcast.net.. One photo may be included for each ad. All ads and photos should be sent to e-mail calh407@comcast.net.

The newsletter editor and members of the North Georgia Chapter SDC are not responsible for the accuracy and authenticity of the contents of the ad. The advertising party shall be solely responsible for the ad contents, although the newsletter editor reserves the right to reorganize ad contents, without changing facts, to best fit the space available..

VEHICLES FOR SALE

1953 Hardtop Starliner Commander. Manual shift. Red/cream. Great condition. "It was running when I parked it." Best offer. Contact Jim Estes. 678-595-4846. (MAR 2014)

1952 Studebaker Hardtop. Undergone careful restoration w/rebuilt V-8, new chrome, complete body. Needs paint. \$7000. Jeter Brock 850-623-8758. Milton Fl (MAR 2014)



1960 Studebaker Hawk
North Georgia Chapter member Jim Nichols, Blue Ridge GA, is Selling his 1960 Hawk. Black with Kelsey Hays wire wheels. Beautiful car, as picture attests, with many special modifications too numerous to list. Jim has 4 pages of information concerning modifications and what history he has on the Hawk which he can mail to seriously interested buyers. If interested, please E-mail your mailing address and phone number to Jim at hawk60@etcmil.com. (MAR 2014)

1953 Studebaker Commander. 4-dr. 94000 original miles. Been in storage for 30 years. 6- volt, V8 with auto transmission. Needs complete restoration. Located between Canton GA and Cartersville GA. Asking \$1500. Contact Ronald McClendon. 770-710-2683. (MAR 2014)

1952 Studebaker 3/ 4 Ton Truck. Very straight metal. 245 engine. Needs everything. Contact George Rawls at 910-669-2976. (MAR 2014)

PARTS, VEHICLE FLOCKS, & EQUIPMENT FOR SALE

Two Vinyl Front Bucket Seats and Rear Matching Seats. Bucket seats are reclining and the color is Golden Sand. They are all in excellent condition. They came from a Bordeaux Red 1964 GT Hawk. Price \$650. Contact Dan Miller at 770-932-1615 or e-mail alexmil@comcast.net. (MAR 2014)

1962 Studebaker Champ Parts +
Radiator tested to 14 lbs no leaks \$100. Complete front axles assembly \$200. Front springs \$70. Four 59-63 full disc hubcaps \$45. Gauges and housing \$25. Speaker housing \$10. Tailgate P2 bed some rust \$125. Master cylinder \$30. Chrome headlight rims \$ 70. Front wiring harness \$120. Gas tank \$150. Gas tank filler neck \$25. Emergency brake Handle \$20. Heater motor \$25. Front fender stainless \$50. Step Bumper \$35. Front panel some rust \$50. Mark IV air conditioner \$50. York compressor \$75. Condenser \$40. Four brake drums 11 inch no hubs \$20 each. Rear view mirror \$10. Glove box door \$10. Stick shift flywheel 12 1/4 inch \$65. steering box \$75. Avanti master Cylinder \$75. 6-cylinder steering column \$60. 6-cylinder drive shaft \$65. 289 R2 Camshaft reground to 290 lift \$125.
All parts sold "AS IS" condition. Shipping extra. Contact Lenny Majors at 770-286-8514. (MAR 2014)



HAVE A STUDEBAKER TO SELL?
ADVERTISE IT HERE!!



STUDEBAKER CORRAL



3.07 Rear Axle Assembly \$100 #27 no brake backing plates. Contact Lenny Major 770-286-8514. (MAR 2014)

STUDEBAKER MEDIA/ MEMORABILIA FOR SALE



SOME THOUGHTS ON RESTORING A STUDEBAKER.

Written by Chuck

Lampman, this 99 page book is based on articles written by Chuck Lampman, North Georgia Chapter SDC member, that appeared in *Training Wheels* in the early 1990's and won the SDC Churchill Award for Best Article, Non-paid. Some material edited out of *Turning Wheels* is included in the book as well as updates and several new items written after the *TW* series was published.

"Some Thoughts" is aimed at the 1st

time restorer but will be of value to the more experienced. It is not intended to be a "how to restore" book but gives a look at the decision-making processes, tools, spaces and basic skills needed to do a restoration. It also provides a framework to help structure a project and contains several chapters of Studebaker-specific advice.

Cost for the book shipped to continental US addresses is \$22.50 plus \$4.00 for handling and Postage.

Payment can be made through PayPal sent to chuck@lampman.com or by mailing a check or money order to Chuck Lampman, 4141 Lynette Court, Kennesaw GA 30144-2293.

(Note: If mailing payment, notify Chuck by E-mail that the check is coming so that a copy of the book will be available.)

Purchases from Canada, Europe, Asia, and Australia: E-mail Chuck at chuck@lampman.com for pricing and payment information.

(MAR 2014) ###

NEED PARTS?

STUDEBAKER PARTS NEW AND USED

Contact North Georgia Chapter SDC member Dan Miller. Dan can offer parts for less than out-of-town dealers. He also sells

"ZDD Plus™" Oil Additive

The additive to replace zinc, eliminated in modern motor oils but needed by older cars.

Contact Dan Miller.

770-932-1615

E-mail: alexmil@comcast.net



NORTH GEORGIA CHAPTER SDC OFFICERS

President: Ben Alspach 770-693-7269 E-mail: thealpachs@comcast.net

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Chapter website: [http://www.studebakerclubs.com/North Georgia](http://www.studebakerclubs.com/North%20Georgia)

The Hillholder is the official newsletter of the North Georgia Chapter Studebaker Drivers Club. It is published monthly. Editor: Charlotte Delli Photographer: Bill Delli
770-547-4871 E-mail: calh407@comcast.net

MEMBERSHIP APPLICATION NORTH GEORGIA CHAPTER SDC

To join this Chapter, complete this application and
mail with \$10.00 dues (\$5.00 if joining after July 1st)
check or money order in US funds to the following:

**North Georgia Chapter SDC
c/o Barbara Miller
1691 Flowery Branch Road
Auburn GA 30011**

**Note you must be a member of the National
Studebaker Drivers Club to join this Chapter.**

National SDC Member Number: _____

Date joined National SDC: _____

Date: _____ (This Application)

Name: _____

Your Birthday (Month/Day) _____

Spouse/ Companion: _____

Spouse/companion Birthday (Month/Day) _____

Wedding Anniversary (Month/Day) _____

Street Address: _____

City _____ State _____ ZIP _____

Telephone: _____

Cell Phone: _____

E-mail: _____

Studebakers Owned (Year/Series//Model)

_____ -

MEMBERSHIP APPLICATION NATIONAL STUDEBAKER DRIVERS CLUB

**Memberships are for 1 year and include 12
issues of *Turning Wheels****

New Membership Dues- First Year Only \$24.00

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*Membership WITHOUT *Turning Wheels* \$10.00

TOTAL AMOUNT ENCLOSED: _____

To join SDC, complete application, send with check or
money order in US funds to:

**The Studebaker Drivers Club, Inc.
PO Box 1715
Maple Grove MN 55311-6715**

Or use VISA or Mastercard, call 763-420-7829,
FAX 763-420-7849 or e-mail
sdc@cornerstonereg.com for information.
(DO NOT send ads with your membership. Send ads
to *Turning Wheels* editor.)

Name: _____

Spouse _____

Birthdates: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: () _____

E-mail: _____

[] VISA No. _____ Expiration _____

[] MC Signature _____

List Studebakers (include year, model, body style and
serial numbers below. Additional vehicles can be
listed on separate page.)
