



The HILLHOLDER

The official newsletter of the North Georgia Chapter SDC

North Georgia SDC April meeting pictures



More on page 6

Next meeting will be on Sunday, May 6.

Details on page 7



Some folks gathered outside TGI Fridays (in Morrow) prior to the meeting.



Hosts Terry and Dora Smith seated with Rick Kamen and Dee Roper



CONTENTS

Apr., 2018 Vol. 43, No. 5

Columns / Reports

2. President's Message
3. Celebrations
3. Treasurer's Report
4. April Meeting Minutes
5. April Meeting Photos
11. Studebaker Corral
12. New Membership Form

Events

7. May Meeting Details
8. Studebaker Calendar

President's Message

We went to the Gainesville FL Zone Meet this month, and those of you that did not attend missed a great event. I have never seen so many Studebakers in one place. The weather was wonderful except for some threatening rain on Sunday morning. I don't know exactly how many Studebakers were there, but there were a lot. The oldest was a 1919 4-door sedan with an extra high roof. It was built especially for a funeral home to accommodate men's top hats. There was also a newly restored 1922 Roadster. There were two or three other pre-war cars and the rest were an excellent variety of post war cars.

The Meet was held at a very nice hotel and the local club had put up a very large air conditioned tent beside the hotel where they served a nice meal on Friday night and had a live band and barn dance. They also served barbequed rib and chicken lunch in the tent on Saturday. This club has much deeper pockets than ours. I'm pretty sure they subsidized the meet to the extent that would have exhausted our treasury.

-Loren Nelson-

Editor Commentary

Many of you will remember the series of articles submitted five years ago to this newsletter by Rich Knoblock. Since memories fade over time and a lot happens in five years, I have decided to reprint them here in 2018, starting with this May issue. I hope you enjoy them as much as I have enjoyed re-reading them myself.

-Tim Taylor

Recollections of a Studebaker Dealer's Son

Submitted by Richard Knoblock

When your father is a Studebaker dealer, it is not prudent to drive anything but a Studebaker to high school. I was never directly told that, but apparently I had the sense not to ask if it would be appropriate. Rare display of teen-age maturity, or common sense?

In reality, I was attracted to almost all makes and models of cars of the 50's, and at a glance, could state make, model and year of just about anything that drove by. But I really was attracted to Studebakers, and had to defend the brand on more than one occasion, starting as early as grade school.

My father and his two brothers started a small body and repair shop in the early 1940's in South River, NJ. They were exempted from the draft, as most business owners were, because someone had to stay home and keep the economy healthy. They had a good reputation because they treated customers fairly. It was not unusual to see my father, with his sleeves rolled up, digging around under the hood of a customer's car, or even on the ground underneath one. Drove my mother crazy, laundry wise.

Not all customers deserved the kind of attention that my father (Joe) and his brothers (Tony and Mike) gave them.

[Continued on page 8]

**ATTENDEES
NORTH GEORGIA CHAPTER SDC
APRIL 2018 MEETING**

Rich Knoblock
 Jim Carto
 Peter McCaffrey '63 Hawk
 Ron Martinez
 William Delli
 Wayne & Ann Lee
 Barbara & Dan Miller
 Bob Deull
 Wayne & Terry Ziemer
 James Fisher
 Loren Nelson
 Phil Kimbell
 Rick Kamen & Dee Roper
 with guest Vangie
 Richard Hickok
 Chuck Lampman
 Terry & Dora Smith
 Ben Alspach
 Edward Burris
 Richard & Helen Forgay
 Ken Molinelli



**MAY
CELEBRATIONS**

BIRTHDAYS

Yvonne Langford 5/04
 Buddy Hunt 5/20
 Tim Taylor 5/24

ANNIVERSARIES

Loren & Helen Nelson 5/01



TREASURER'S REPORT
 Submitted by Barbara Miller, Treasurer

March 1, 2018 Beginning Balance	\$5029.97
Deposits	\$180.00
50/50: \$30.00	
Donation shirts Knoblock: \$30.00	
Dues: \$120.00	
Withdrawals	\$268.62
Tim Taylor Hillholder expenses: \$118.62	
Memorial for Ray Garner: \$75.00	
Memorial for Doris Cope: \$75.00	
March 31, 2018 Ending Balance:	\$4941.35



North Georgia Chapter SDC Minutes
Sunday, April 8, 2018
TGI Friday's, Morrow, GA

Standard Items:

- President Loren Nelson called the meeting to order at 3:23 p.m. He thanked Terry & Dora Smith for hosting the meeting at this location. The sign-in sheet was passed around.
- Terry Smith moved, Dora Smith seconded, to approve the March minutes as published in the April Hillholder. Motion carried.
- Ben Alspach moved, Chuck Lampman seconded, to approve the February Treasurer's Report as published in the April Hillholder. Motion carried.
- President Loren Nelson congratulated club members celebrating birthdays or anniversaries in the month of April.



Reports

- Barbara Miller, Treasurer, reported an opening balance of \$5029.97 on March 1 and an ending balance of \$4941.35 on March 31. Her detailed report appears on page 3 of this Hillholder.
- Jim Carto, Membership Secretary, reported no news.
- Tim Taylor, Hillholder editor, reported no news.



Announcements / New & Old Business:

- Rich Knoblock still has shirts for sale. All proceeds go to the club treasury. See Rich for more details
- Members were reminded that the Southeast Zone meet is about to take place in Florida.
- We still have a box full of pictures from the past, provided by a former Hillholder editor. Many are quite old. Come to the next meeting and have a look if interested.
- Terry Smith announced that a lady has a 50's vintage Studebaker truck for sale. See details on page 11 of this Hillholder.
- Loren Nelson announced that the next club meeting will be at Marlowe's Tavern in Tucker, GA. See page 7 of this Hillholder for details.



Adjournment:

At 3:40 PM, Barbara Miller moved, Chuck Lampman seconded, that the meeting be adjourned. Motion carried.

The 50-50 was won by Jim Fisher, and the club banked \$28.00.

Photos from the April Meeting
Photos by Guadalupe Taylor



Pete McCaffrey with Rick Kamen



The only Studebaker driven to the meeting.
Thanks for driving it, Pete.



Barbara Miller



Bill Delli and Wayne Lee

More Photos from the April Meeting
Photos by Guadalupe Taylor



North Georgia Chapter SDC May Meeting

The May, 2018 meeting of the North Georgia SDC will take place at Marlowe's Tavern in Tucker.

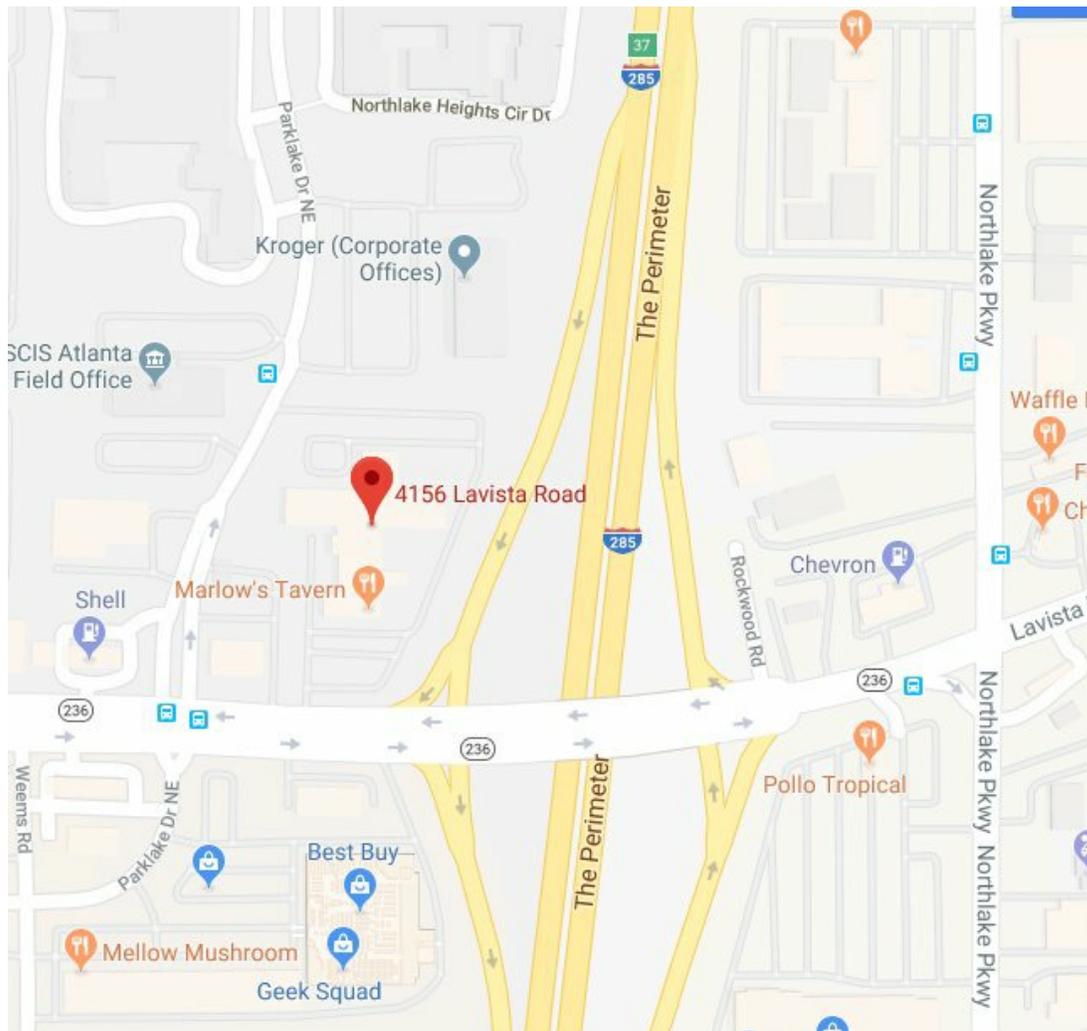
Date: Sunday, May 6, 2018

Time: 2:00 PM

Address: 4156 LaVista Road, Tucker Georgia 30084. Phone: 678-987-1197

Hosts: Ken & Mary Molinelli, 404-372-0719

Directions: Marlowe's is located at the LaVista exit of I-285. **From I-285 southbound** exit at LaVista and turn right at the end of the ramp. The entrance to Marlowe's is on the right immediately after you turn onto LaVista. Look for the purple Marlowe's/Doubletree sign. **From I-285 northbound** exit at LaVista. Use the center lane to turn left at the end of the ramp. The entrance to Marlowe's is the first driveway on your right immediately after you cross the freeway. Again, look for the Doubletree sign.



STUDEBAKER CALENDAR

NORTH GEORGIA CHAPTER MEETINGS

May 6, 2018: Marlowe's Tavern, Tucker Georgia.
Hosts: Ken & Mary Molinelli. Info: 404-372-0719.
See details on page 7 of this Hillholder.

Jun 3, 2018: Kennesaw, GA, Provino's Italian
Restaurant. Hosts: Chuck & Cindy Lampman. Info:
770-926-7142.

Jul 1, 2018: Blairsville, GA. Hosts: Dr. John &
Arlene Hollier. Info: 770-354-6412.

Aug 5, 2018: Winder, GA. Hosts: Bill & Charleen
Carey. Info: 770-867-2060, Annual club picnic at Fort
Yargo State Park.

SATURDAY Sep 8, 2018: Cumming, GA. Hosts:
Loren & Helen Nelson. Info: 770-781-3722,
International Drive Your Studebaker Day.

Oct 7, 2018: Smyrna, GA. Hosts: Suzana Williams &
Melvin Bohannon. Info: 770-635-8404.

Nov 4, 2018: Cartersville, GA. Hosts: Henry &
Loretta Malin. Info: 770-606-8785.

Dec 2, 2018: Loganville, GA, Miss Dot's Diner and
Sweet Shop. Hosts: Wayne & Terry Ziemer. Info:
706-255-5492, Annual Christmas party & chapter
officer elections.

Thanks to Ann Lee for organizing the slate of meetings
for 2018. And for everyone who volunteered to host a
meeting, we sincerely THANK YOU as well.

OTHER STUDEBAKER EVENTS

Aug 29 - Sept 1, 2018: Studebaker Drivers Club
International Meet, Tacoma, Washington.

Sept 8, 2018: International Drive Your Studebaker
Day - Same day as our September 2018 meeting.

Recollections (continued from page 2)

As an example, one day a customer drove his Studebaker in to the service area and complained very loudly that the car ran like a piece of junk. I can just picture my dad springing out of his chair to defuse the situation. There he went, under the hood, to find out what was wrong. After analyzing the bad behavior of the car he told the customer that he thought the car needed a tune up. The customer angrily replied that he just had it tuned up. Now dad was really worried. Which one of his mechanics screwed this up? But dad could not find any record of the tune up and asked the customer if he remembered who did the work. The customer replied that he had taken it to another shop, down the street and had it tuned. I was not present, so I do not know what kind of language my father used to tell the customer what he could do next. That type of scenario was not uncommon, and was repeated through the years. On one occasion, my uncle Mike, after reaching the limit of his patience with a unreasonable customer, opened the radiator cap of a car, dropped in two aspirin, and told the customer to call him the next morning.

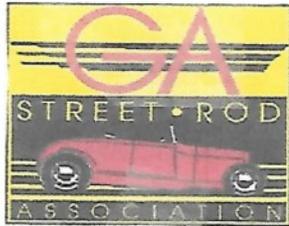
During the 1950's, new model years for most manufacturers began in September. It was a very big deal, and dealers went out of their way to attract customers to the unveiling of the new models. In 1949, the Knoblock Brothers acquired a Studebaker franchise. They began selling surplus Jeeps after the war, and were quite pleased when they became Studebaker dealers (I learned to drive in a jeep that the business kept as a general duty shop vehicle and snow plow during the winter). However, that came later, because in 1949 I was six years old. We lived with my maternal grandparents and their property was large enough for them to have a good size garage, some chicken coops, and a small vineyard. Great place for a curious six year old to live.

[Continued on page 11]

GSRA BENEFIT CAR SHOW

for

HONOR FLIGHT GEORGIA



A program transporting veterans to Washington, D.C. to visit memorials dedicated to their service and sacrifice



Saturday – June 2, 2018 10 a.m. to 3 p.m.



Summit Racing – McDonough, GA
I-75 Exit 216 - 20 King Mill Road



Show Activities

Awards: Top 20, Kid's Choice, Manager's Choice, Best Motorcycle and Club Participation (5+ vehicles) - Chosen by Participant Vote

Hot Rodders of Tomorrow: Displaying their skills by dismantling and rebuilding a small block engine in minutes!

Quilt Raffle: One of a kind quilt crafted exclusively for this Honor Flight show !

50/50 Drawing & Door Prizes Throughout the Show!

GSRA Car of the Month Selection

Food & Drink Vendors

ALL VEHICLES WELCOME! \$20 Entry Fee Per Vehicle

(Customs, Street Rods, Military Vehicles, Rat-Rods, Classics, Motorcycles & Modified)



"Cruzin' to the Oldies" – DJ Tommy Landrum

Additional Information: Contact Fred Martin @ 404-202-0920 or carshow@gsra.com



Studebaker Corral, p1 of 2



These advertisements are provided as a service.. Ads will be posted on a "first come, first served" basis with preference given to Studebaker-related ads. North Georgia Chapter members will be given priority when space does not permit all ads.

Each ad will be posted for 3 months. If space permits, ads can be posted for additional 3-month periods. To extend or delete an ad, contact the Newsletter Editor at e-mail studebiker@hotmail.com. One photo may be included for each ad. All ads and photos should be sent to e-mail studebiker@hotmail.com. The Newsletter Editor and members of the North Georgia Chapter SDC shall not be responsible for the accuracy and authenticity of the contents of the ad. The advertising party shall be solely responsible for the ad contents, although the newsletter editor reserves the right to reorganize ad contents, without changing facts, to best fit the space available.

CARS AND PARTS FOR SALE



1963 GT Hawk. New Rosemist paint, re-chromed bumper, new fuel pump, water pump, motor mounts, brakes, rebuilt carb, 289 2-bbl duel exhaust, automatic, manual steering and brakes. Original interior. From the Bill Tilden Estate. \$14,000. Richard, 770-775-2064



SOME THOUGHTS ON RESTORING A STUDEBAKER

Written by Chuck Lampman, this 99-page book is based on articles written by Chuck Lampman, North Georgia Chapter SDC member, that appeared in *Turning Wheels* in the early 1990's and won the SDC Churchill Award for Best Article, Non-paid. Some material edited out of *Turning Wheels* is included

in the book as well as updates and several new items written after the *Turning Wheels* series was published. "Some Thoughts" is aimed at the first time restorer but will be of value to the more experienced. It is not intended to be a "how to restore" book but gives a look at the decision-making processes, tools, spaces, and basic skills needed to do a restoration. It also provides a framework to help structure a project and contains several chapters of Studebaker-specific advice.

Cost for the book shipped to continental US addresses is \$22.50 plus \$4.00 for handling and postage. Payment can be made through PayPal sent to chuck@lampman.com or by mailing a check or money order to Chuck Lampman, 4141 Lynette Court, Kennesaw GA 30144-2293.

Contact Chuck Lampman directly for purchases outside the continental U.S.

1949 Studebaker **4-ton Stake Truck**. Rust-free body from Oregon. Call Andy Matlock, 850-896-1081, Winder, GA.



1954 Commander hard top. New paint, bumpers, brakes with finned front drums. Carb rebuilt, new Coker wide whites, original red vinyl interior. 232 V8 3-speed with overdrive. Most exterior chrome replaced with NOS. From the Bill Tilden estate. \$18,000. Richard, 770-775-2064

NOS Studebaker Water Temperature Sending Unit Switch 1956 - 1963 1539876 USA Brass.

I ordered this when it showed up under my 37 Studebaker eBay search, without remembering that my car does not have an electric temperature sender and I guess I didn't read the post. It has a closed system with a tube connecting the sender to the gauge. Getting old is tough. I paid \$35.99 and will sell for \$30 so I don't have to send it back. See Loren Nelson or contact if interested.

lorenhelenn@gmail.com or 770-781-3722.



Studebaker Corral, p2 of 2



1910 Studebaker farm/grain wagon. \$3500. Good original condition. Includes single tree. Has been under cover or garaged since we bought it in 1984. The original owner bought it new in Marietta, GA. We are the second owners. Dan and Barbara Miller, 770-932-1615.

1962 GT Hawk. \$15,000. 289 V8, Flight-O-Matic transmission, power steering, factory air conditioning, white with red interior. We are the second owners. Dan and Barbara Miller, 770-932-1615.



Studebaker sign for sale, 42" diameter antique porcelain sign. On a scale of 1 to 10, it is in "8" condition. It has no bullet holes but has some edge chips from being rolled. Price \$1200. William Beck, 704 888 0682 (North Carolina about 30 miles from Charlotte).

Studebaker truck for sale, Owner is not certain of the year, but it is in the 1950s. Located outside of Palmetto, GA. Call Teresa or Mark after 4:00. 678-794-3655 or 678-758-3172

Recollections (continued from page 8)

One day, curious Rich slid open one of the garage doors and froze in his tracks. There was a space ship inside the garage that had been hiding in preparation for the invasion of Earth. In reality, there were two bullet nose 1950 Studebakers hiding from public view prior to the unveiling. They took care to conceal others in various places around town. The "Open House" unveiling of new models was taken very seriously by dealers. In 1955, the Knoblock Brothers rented the town movie theater. They were becoming Studebaker-Packard dealers. After a free movie and popcorn, the curtains on the stage were pulled back to reveal the new Packards. Those were the days! It didn't get any better than that.

I think I looked forward to the new models more than the customers. I remember the new 53-54 Starliners and then the colorful 55's. The 56 Hawks blew me away, as did the sedans. Those became my favorite years. I guess it's not a coincidence that I currently own a 1955 Commander and a 1956 Sky Hawk. I took my driving test in a 1950 Champion 4-door sedan. How many of today's youth could pass a driving test by hand signaling a turn and downshifting a manual transmission? Think they could successfully parallel park a car with no power steering?

My next installment of "Recollections" will cover some of the Studebakers I have owned.

-Richard Knoblock-

**MEMBERSHIP APPLICATION
NORTH GEORGIA CHAPTER, SDC**

To join this chapter, complete this application and mail with \$10 dues (\$5 if joining after July 1st) check or money order in US funds to the following:

North Georgia Chapter SDC
c/o Jim Carto
1109 Ivey Brook Dr.
Bethlehem, GA. 30620

Note: You must be a member of the National Studebaker Drivers Club to join this chapter.

National SDC Member Number _____

Date joined National SDC _____

Today's date _____

Name: _____

Birthday (month/day) _____

Spouse/Companion _____

His/Her birthday (month/day) _____

Wedding Anniversary (month/day) _____

Street address _____

City _____ State _____ Zip _____

Telephone _____

Cell phone _____

Email _____

Studebakers owned (Year/Series/Model)

NOTICE

To be a member of the North Georgia SDC, you must be a member of the National Studebaker Drivers Club.

To join the National SDC, go to www.studebakerdriversclub.com, click "About," and then click "Membership."

**NORTH GEORGIA CHAPTER OFFICERS
for 2018**

President: Loren Nelson
770-781-3722
Email: lorenhelenn@gmail.com

Vice-President: Terry Ziemer
706-255-5492
Email: ziemer111@hotmail.com

Recording Secretary: Guadalupe Taylor
404-512-7431
Email: raquel_baca@hotmail.com

Treasurer: Barbara Miller
770-932-1615
Email: alexmil@comcast.net

Membership Secretary: Jim Carto
770-266-0128
Email: 1970amc@att.net

Webmaster: Chuck Lampman
770-926-7142
Email: chuck@lampman.com

CHAPTER WEB SITE
www.studebakerclubs.com/NorthGeorgia

CHAPTER NEWSLETTER
The Hillholder
Editor: Tim Taylor, 404-512-7431
Email: studebiker@hotmail.com

SOUTHEAST ZONE OFFICERS
National Director: Lanny McNabb
423-486-5500

Southeast Zone Coordinator: John Baumgarten
PO Box 426, Wilmer, AL. 36587

Georgia Regional Manager: John Hollier
770-354-6412